70th annual EAAP meeting

26th – 30th August 2019
Ghent, Belgium

www.eaap2019.org

Sponsorship opportunities
Welcome to the 70th EAAP annual meeting
Ghent, Belgium

The Belgian organizing team is delighted to invite you to the 70th Annual Meeting of EAAP in August 2019. The meeting takes place in the historic yet contemporary city of Ghent, Belgium. During the meeting we will offer a platform for livestock scientists to meet and discuss the latest developments in animal science with colleagues from other research institutes and industry from all over the world.

The programme will cover the latest findings in and views on developments in animal genetics, health and welfare, nutrition, physiology, livestock farming systems and cattle, horse, pig, sheep, goat and insects production, as well as their allied industries.

EAAP 2019 will provide an exciting opportunity for scientists working with a wide range of animal species and in various disciplines to meet, make new contacts and discuss the latest developments in animal sciences among each other and with policy makers and industry specialists from all over the world. It also offers a unique occasion to introduce the results of the work of international research groups obtained within different collaboration projects, such as Horizon 2020, to update knowledge and to acquire new ideas for future collaboration.

We look forward to seeing you in August 2019

SPONSORSHIP OPPORTUNITIES

We offer you the opportunity to profile your company on this occasion. In that way, giving us the chance to organize a fascinating and unforgettable meeting presenting the Belgian agricultural sector to an international public in the unique surroundings of the medieval yet contemporary city Ghent.

This is a unique chance to present your company as sponsor of the congress of the biggest European Animal Science community. At the same time, for companies that operate or would like to start operating internationally, it is a great opportunity to build and maintain their network. The available sponsorship opportunities provide conference supporters with a number of ways of enhancing their visibility and association with the event and/or EAAP. We are more than willing to discuss with you all possibilities to allow each sponsor unique ways of associating brands or messages with different aspects of the conference.

For further details please contact: sam.decampeneere@ilvo.vlaanderen.be or look at www.eaap2019.org.
Participation in the program
- Sponsor may organize one industry session included in the official programme lasting up to 60 minutes.
- The suitable time slot, the session room and the program must be arranged with the Local Organising Committee.
- The sponsor is responsible for the programme, room setup, seating, recording and audio-video equipment. The prices, room plan and equipment are available upon request.

Recognition
- Verbal acknowledgement + option of a short intro and thank you address from the Sponsors Representative at the Welcome Ceremony
- Verbal acknowledgement at the Welcome Reception + sponsor will be linked to the event in all printed and web based publicity, have logos inside and outside the venue, and will be included in the List of Sponsors.
- Three free registrations including three conference dinners

Visibility
- Approx. 12 m² exhibition space
- Sponsor logo on site (4 flags/banners provided by sponsor)
- Company logo on cover + highlighted listing of the sponsor’s company name/logo and sponsor level in the Programme Book
- One complimentary full page, full colour advertisement, in the Programme Book
- One complimentary full page, full colour advertisement, in the Abstract Book
- Company logo and 200 word company profile on the conference website with a hyperlink to the Sponsor website + one video of sponsor (4 min)
- Company logo and 200 word company profile in the conference app
- Insert in the conference bag; four pages (A4 format) or eight pages (A5 format) or USB
- Logo with the sponsor level on the power points shown in the sessions during breaks
- Sponsor will be linked with 1 study commission session

Sponsorship and exhibition opportunities
Platinum Sponsorship
€20000

Recognition
- Verbal Acknowledgement at the Welcome Ceremony
- Verbal acknowledgement at the Welcome Reception + sponsor will be linked to the event in all printed and web based publicity, have logos inside and outside the venue, and will be included in the List of Sponsors.
- Two free registrations including two conference dinners

Visibility
- Approx. 12 m² exhibition space
- Study commission session sponsor
- Sponsor logo on site (2 flags/banners provided by sponsor)
- Company logo on cover + highlighted listing of the sponsor’s company name/logo and sponsor level in the Programme Book
- One complimentary full page, full colour advertisement, in the Programme Book
- One complimentary full page, full colour advertisement, in the Abstract Book
- Company logo and 200 word company profile on the conference website with a hyperlink to the Sponsor website + one video of sponsor (4 min)
- Company logo and 200 word company profile in the conference app
- One insert in the conference bag; four pages (A4 format) or eight pages (A5 format) or USB
- Logo with the sponsor level on the power points shown in the sessions during breaks

Sponsorship and exhibition opportunities
Gold Sponsorship

€12500

Recognition
- Verbal Acknowledgement at the Welcome Ceremony and welcome reception
- One free registration including one conference dinner

Visibility
- Approx 9 m² exhibition space
- Sponsor logo on site (1 flags/banners provided by sponsor)
- Highlighted listing of the sponsor’s company name/logo and sponsor level ship in the Programme Book
- One complimentary full page, full colour advertisement, in the Programme Book
- One complimentary ½ page, full colour advertisement, in the Abstract Book
- Company logo in the conference app
- Company logo and 200 word company profile on the conference web site with a hyperlink to the sponsor website.
- Insert in the conference bag; two pages (A4 format) or four pages (A5 format) or USB
- Logo with the sponsor level on the power points shown in the sessions during breaks

Sponsorship and exhibition opportunities
Silver Sponsorship €7500

Recognition
- One free registration

Visibility
- Approx. 6 m² exhibition space.
- Listing of the sponsor’s company name/logo and sponsor level in the Programme Book
- One complimentary ½ page, full colour advertisement, in the Programme Book
- Company logo and 100 word company profile on the conference website with a hyperlink to the Sponsor website
- One insert in the conference bag; one page (A4 format) or 2 pages (A5 format)
- Logo with the sponsor level on the power points shown in the sessions during breaks

Bronze Sponsorship €4000

Recognition
- One registration at a reduced registration fee (-300 euro)

Visibility
- Approx. 4 m² exhibition space.
- Listing of the sponsor’s company name/logo and sponsor level in the Programme Book
- Company logo on the Conference web site with a hyperlink to the sponsor web site
- Logo with the sponsor level on the power points shown in the sessions during breaks

Sponsorship and exhibition opportunities
### 70th annual EAAP meeting
26th – 30th August 2019 Ghent

**Sponsorship and exhibition opportunities**

<table>
<thead>
<tr>
<th>Sponsor level (SL)</th>
<th>Congress reception</th>
<th>Welcome recept. or cerem</th>
<th>Study commission session</th>
<th>Industry session</th>
<th>Logo + SL on ppt during breaks</th>
<th>Logo on site (flags/banners)</th>
<th>Delegate bag</th>
<th>Exhibition space</th>
<th>Free registration/conf diner</th>
<th>Book abstracts page</th>
<th>App</th>
<th>Program Book</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Main sponsor (exclusive)</strong></td>
<td>Acknowl. + Links with event + sponsor</td>
<td>Acknowl. + intro + address by sponsor</td>
<td>X</td>
<td>60 – 90 min</td>
<td>X</td>
<td>4</td>
<td>Insert 4A4/8A5 or USB + logo on bag</td>
<td>12 m²</td>
<td>3 / 3</td>
<td>1 page</td>
<td>Logo +200 words</td>
<td>Logo cover + big logo SL</td>
<td></td>
</tr>
<tr>
<td><strong>Platinum sponsor</strong></td>
<td>Acknowl. + Links with event + sponsor</td>
<td>Acknowledgment</td>
<td>X</td>
<td></td>
<td>X</td>
<td>2</td>
<td>1 Insert 4A4/8A5 or USB</td>
<td>12 m²</td>
<td>2 / 2</td>
<td>1 page</td>
<td>Logo +200 words</td>
<td>Logo cover + big log SL</td>
<td></td>
</tr>
<tr>
<td><strong>Gold sponsor</strong></td>
<td>Acknowledgment</td>
<td>Acknowledgment</td>
<td>X</td>
<td>1</td>
<td></td>
<td>1 Insert 2A4/4A5</td>
<td>9 m²</td>
<td>1 / 1</td>
<td>½ page</td>
<td>Logo</td>
<td>logo SL</td>
<td></td>
<td>Logo + link + 200 words</td>
</tr>
<tr>
<td><strong>Silver sponsor</strong></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td>1 Insert 1A4/2A5</td>
<td>6 m²</td>
<td>1 / 0</td>
<td></td>
<td>logo SL</td>
<td></td>
<td></td>
<td>Logo + link + 100 words</td>
</tr>
<tr>
<td><strong>Bronze sponsor</strong></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4 m²</td>
<td>Reduc. fee</td>
<td></td>
<td></td>
<td></td>
<td>Logo + link</td>
</tr>
</tbody>
</table>

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**Sponsorship and exhibition opportunities**
Additional Sponsorship Opportunities

PROGRAMME SPONSOR OPTIONS

PLENARY SESSION SPONSOR (one per session available) 4000 EUR
- Verbal acknowledgement of the sponsor by the moderator.
- Recognition in the programme book, app and on the website.
- Opportunity to show up to three sponsor slides before the session.
- Displaying two sponsor roll-up banners on the stage in the plenary hall.

STUDY COMMISSION SESSION SPONSOR (one per session available) 2000 EUR
- Verbal acknowledgement of the sponsor by the session chair.
- Recognition in the programme book, app and on the website.
- Opportunity to show up to three sponsor slides before the session.
- Displaying one sponsor roll-up banner in front of the session room.

POSTER SESSION SPONSOR (exclusive) 4000 EUR
- Verbal acknowledgement of the sponsor by the session chair.
- Recognition in the programme book, app and on the website.
- Spot for one display screen in the poster area for sponsor video messages.
- Displaying two sponsor roll-up banners in the poster area.

SPECIALISED SPONSORSHIP OPTIONS

REFRESHMENT BREAK SPONSOR 7500 EUR
- Option to exhibit signage and promotional materials at catering stations.
- Recognition in the programme book, app and on the website.

LUNCH SPONSOR 4000 EUR
- Option to exhibit signage and promotional materials at lunch catering stations.
- Recognition in the programme book, app and on the website.

OFFICIAL CONFERENCE FRUIT SUPPLIER 3000 EUR
- The opportunity to set up ten branded serving spots around the venue.
- Recognition in the programme book, app and on the website.
- Fruits will be provided by the sponsor.

All images, slides, banners and video files must be provided by the sponsor.
VAT 21% is not included in the indicated price.

Sponsorship and exhibition opportunities
# 70th annual EAAP meeting

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## Sponsorship and exhibition opportunities

### HIGH VISIBILITY SPONSORSHIP OPTIONS

**SPONSOR OF THE CONFERENCE MOBILE APP**

- Logo in the app’s menu header
- One instant message per day from the app sponsor
- Recognition in the programme book and on the website
- Notification of the sponsor’s name in the newsletter with the app usage promotion

**6000 EUR**

**SPONSOR OF THE BADGES & LANYARDS**

- Logo on the back of the delegate badge
- Logo on the lanyard alternating with the conference logo
- Badges will be provided by the conference organiser
- Lanyards will be provided by the sponsor

**3000 EUR**

**SPONSOR OF THE WELCOME RECEPTION**

- Logo on the invitation
- Acknowledgment at the reception
- Visibility on the location (to discuss with organisers)

**3000 EUR**

**SPONSOR OF THE BELGIAN EVENING**

- Logo on the invitation
- Visibility on the location (to discuss with organisers)

**3000 EUR**

**SPONSOR OF THE CONFERENCE DINNER**

- Logo on the invitation
- Acknowledgment at the dinner
- Visibility on the location (to discuss with organisers)

**3000 EUR**

All inserts, advertisement designs, video files and images must be provided by the sponsor. VAT 21% is not included in the indicated price.

### ADVERTISING OPTIONS

**INSERTS INTO THE DELEGATE BAGS**

<table>
<thead>
<tr>
<th>Option Description</th>
<th>Price (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printed insert, max 2-page A4 leaflets (limited to 3 slots)</td>
<td>1000</td>
</tr>
<tr>
<td>Printed insert, max 6-page A4 brochure (limited to 1 slot)</td>
<td>1500</td>
</tr>
<tr>
<td>Animal science periodical, max 45 pages (limited to 1 slot)</td>
<td>1500</td>
</tr>
<tr>
<td>A custom promotional item insert, max 50 g (limited to 1 slot)</td>
<td>1500</td>
</tr>
</tbody>
</table>

Logo on the conference pen with the conference name
(pens provided by the sponsor)

<table>
<thead>
<tr>
<th>Price (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1500</td>
</tr>
</tbody>
</table>

Logo on the conference paper notepads with the conference name
(notepads provided by the sponsor)

<table>
<thead>
<tr>
<th>Price (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
</tr>
</tbody>
</table>

**ADVERTISEMENTS IN THE PROGRAMME BOOK, CUSTOM PLACEMENT**

<table>
<thead>
<tr>
<th>Placement</th>
<th>Price (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half-page</td>
<td>1200</td>
</tr>
<tr>
<td>Full page</td>
<td>1700</td>
</tr>
</tbody>
</table>

**DISPLAY OF FREESTANDING BANNERS IN COMMON AREAS AND MEETING ROOMS**

<table>
<thead>
<tr>
<th>Size Description</th>
<th>Price (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medium banner, max size 1 x 1 m.</td>
<td>1500</td>
</tr>
<tr>
<td>Large banner, max size 2 x 2 m.</td>
<td>2000</td>
</tr>
</tbody>
</table>

**EXHIBITION SPACE** (with power, 2 chairs and table)

<table>
<thead>
<tr>
<th>Size (m²)</th>
<th>Price (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td>3500</td>
</tr>
<tr>
<td>9</td>
<td>3000</td>
</tr>
<tr>
<td>6</td>
<td>2500</td>
</tr>
<tr>
<td>4</td>
<td>2000</td>
</tr>
</tbody>
</table>

Includes one free delegate registration

All inserts, advertisement designs and banners must be provided by the sponsor. VAT 21% is not included in the indicated price.
THE EAAP 2019 VENUE
The conference will take place in the International Convention Centre (ICC) in Ghent. The ICC is one of the largest and most polyvalent congress centers in Belgium. It has an ideal location in the green heart of Ghent, Citadel Park. Since 2013, Ghent’s ICC yearly received the Green Key, an international quality label that recognizes exceptional corporate environmental efforts. Ghent’s ICC is centrally located within walking distance of the international railway station Gent-Sint-Pieters with direct connection to Brussels Airport.

International convention center, Ghent
Van Rysselberghedreef 2
9000 Gent

http://www.iccghent.com

THE ORGANISERS
The main organizer is Flanders Research Institute for Agriculture, Fisheries and Food (ILVO) under the patronage of the Department of Agriculture and Fisheries of the Flemish Government and with the help of several universities and research institutes active in livestock production.

www.ilvo.vlaanderen.be
www.eaap2019.org

Twitter: @Eaap2019Ghent

ILVO
Flanders Research Institute for Agriculture, Fisheries and Food

EAAP 2019 CONFERENCE SECRETARIAT
http://www.semico.be/

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E-mail: info@semico.be

Sponsorship and exhibition opportunities
See you in Ghent!